



**FOR IMMEDIATE RELEASE**

## **Jim Mitchell Joins ILD Corp. as Senior Vice President, Business Strategy and Development**

Ponte Vedra Beach, FL – October 13, 2010 — ILD Corp., one of the nation’s leading sources in back office support for digital media, ecommerce, and communications companies, announced today that Jim Mitchell, formerly Vice President of Sales and Marketing of IDology, has joined the company as its Senior Vice President of Business Strategy and Development.

“As we continue to scale our business and explore new growth opportunities, we are adding industry thought leaders to our team,” said ILD Corp. Chairman and CEO Mike Lewis. “With his years of sales and marketing leadership experience at a variety of start-up organizations as well as established enterprises, Jim understands the key trends driving our markets. His business development, sales and marketing experience will be instrumental in our strategic planning process. We are very excited to have him join the ILD team.”

President and COO of ILD Corp., Dennis Stoutenburgh added, “We welcome Jim to the ILD team. ILD remains committed to offering our customers the most robust suite of alternative payment options, and with Jim’s wealth of experience and insight, we look forward to growing our payments business. ILD is in a unique position to help the industry solve some of its most pressing payment problems and is seeing strong demand from customers who value the insight, trust and sense of partnership inherent to ILD’s core values.”

“This is an exciting time to join ILD. We are transforming the alternative payments business to offer more fully integrated solutions to help merchants significantly increase the value of their transactions. I’m delighted to have known the ILD team for more than a decade, and together with the ILD’s leadership team and its employees, I look forward to contributing to ILD success by building on its core strengths to move ILD’s alternative payments forward,” said Jim Mitchell.

Jim Mitchell brings ILD more than 20 years of sales and marketing experience and has led sales and marketing organizations for a variety of start-up organizations including Mpower Communications, Procuri, and Harbor Payments. These companies raised close to \$1 Billion of capital with Jim participating in a variety of transactions for the growth including venture capital, private equity, and IPO. Prior to his involvement with these companies, Jim held a variety of roles with MCI throughout the 1990s.

### **About ILD Corp.**

ILD Corp. has offices in Dallas, San Antonio, Atlanta, Jacksonville and Fort Lauderdale, with corporate headquarters in Ponte Vedra Beach, Florida. ILD operates with more than 300 employees and \$100 million in annual revenues. Since 1996, ILD has helped US businesses maximize productivity and improve costs in the areas of payment processing and clearing (ILD Teleservices), teleconferencing and web collaboration solutions (RollCall Business Conferencing) and social media monitoring and social strategies (Social Strategy1), as well as outsourced call center services (Intellicall Operator Services). ILD is part of the INC

5000 list and has also been named one of the Best Companies to Work for by Florida Trend Magazine. For more information on ILLD, visit [www.ildcorp.com](http://www.ildcorp.com).