



## **ILD Teleservices Launches New Verification System for Merchants**

Ponte Vedra Beach, April 20, 2010 – ILD Teleservices, a leading provider of alternative payment processing services, today announced the enhancement of its iValidate service offering to include a personal identification services in addition to the current offering of name and address validation. The new product allows its merchant customers to effectively and efficiently verify consumer records, prior to submitting charges to a consumers' phone bill for payment. At the time of sale, merchants offering ILD Teleservices Bill to Phone payment will perform a real-time confirmation of certain personally identifiable information, including name, address, telephone and now the last four digits of a social security number, to ensure authorization.

iValidate's new service addition can quickly confirm whether the name, address and telephone number are in fact linked to the same consumer real-time at the point of sale and it can now make sure that the personal consumer information provided matches the last four digits of the submitted social security number.

"This new verification system greatly enhances our ability to serve our merchant customers with real-time authentication and validation services, which reduces bad debt and increases returns" said Dennis Stoutenburgh, ILD President and COO. "We are utilizing state-of-the-art logic to evaluate consumer submitted data, verify and compare it to multiple sources, and deliver an easily understood evaluation of every record."

The new SSN match will be offered as part of the ILD Teleservices iValidate program, which is part of ILD's initiative to improve the security of digitally phone billed transactions, prevent false signups and other irregularities that can lead to improper phone bill charges and billing disputes, and reduce the amount of uncollectibles, bad debt and chargebacks for merchants.

### **About ILD Teleservices**

ILD Teleservices is a leader in the alternative payment processing industry, providing a convenient, simple and secure Bill to Phone payment alternative that allows consumers to purchase products and services online or over the phone by directly charging their phone bill, without disclosing personal financial data to each business. The rapidly growing ILD Teleservices network enables merchants to attract a new market of customer with an effortless payment experience that allows consumers to shop online without using a credit card. ILD Teleservices

turnkey payment platform is tailored specifically for digital merchants and communications providers offering online content, long distance and collect calling, web hosting, Internet access, and other communications related services.

ILD Teleservices has partnered with more than 150 merchants to offer Bill to Phone payment services, a safe and convenient payment experience and its network includes more than 1,400 Local Exchange Carriers, including AT&T, Verizon, Qwest, Embarq and more. Millions of consumers and businesses rely on the safety and convenience of ILD Teleservices payment solutions when shopping online and over the phone.

Founded in 1996, ILD Teleservices is a division of ILD Corp., headquartered in Ponte Vedra Beach, Florida, with additional offices in San Antonio, Dallas, Fort Lauderdale and Atlanta. For more information, visit <http://www.ildteleservices.com>.